

NEW YORK, SUNDAY, MAY 20, 1906.

AN AMERICAN APPIAN WAY.

PLAN FOR TURNPIKE FROM THE ATLANTIC TO THE PACIFIC.

Will introduced in Congress for the Reconstruction of the Old Cumberland Pike its Historic Character and Antiquity.

A national pile to run from the Atlantic to the Pacific is the latest proposition in this land of big schemes.

The first step has been taken. In a sentence almost as long as the proposed pile itself the Washington Post announces the fact.

The creation of the American Appian Way, beginning at Washington, on Atlantic boulevard, following the trail of the historic National Pike through the passes of the Appalachians and across the Ohio, through the great middle West to St. Louis, and then in two great boulevards on to the Pacific, one of which will cross Montana to Puget Sound and the other through Denver and Salt Lake over the Rockies and Sierras to San Francisco.

[Stop here for rest and refreshment.] will be the magnificent fruition of plans the first tentative steps of which have been taken in the introduction of a bill in Congress by Representative Pearce of Maryland for an appropriation for the restoration of the monuments and landmarks and the reconstruction of the ancient Cumberland Road that by its building made an empire possible.

Automobile associations and good roads folk all over the country are pledged to the support of the bill. "Henk! Henk!" is the war cry of the new movement.

Save to the historian and those who live along the dusty thread of macadam that binds together Washington and St. Louis, the story of the old National Pike is an unknown chapter.

The route is prehistoric. Even before the Indians invaded America herds of buffalo roamed the continent. They were America's first road makers. They did their work so well that a map of their trails and "traces" would duplicate the great highway and railway systems of today.

The National Pike, or the Cumberland Road, as it was popularly called, was first a buffalo trace worn deep across the Appalachians by the pounding hoofs of millions of bison. When the Indians came they followed this same trail in their hunting excursions and war expeditions, resting over it to the West before the ever advancing, relentless frontier of the white man.

Over this path came the Anglo-Saxon hunter and trapper, followed by the home maker, until at last the tide of emigration poured in a deluge of the mountain masses to the land of promise.

To supply the trade demands of this growing Western population in the early days, long trains of pack animals picked their way to and fro over the old Cumberland trail, to be displaced by the great Conestoga freight wagons and speeding mail coaches. At the close of the century, they in turn to vanish when the steam railroad accomplished the supposedly impossible feat of climbing the mountains.

Every mile of the old Cumberland Road is historic ground. Over it toiled the young surveyor, Washington. Later the British grenadiers tramped the route, led by Braddock, whose grave is still seen beside the trail.

Discontent followed the settlement of the country beyond the Appalachians. The settlers of the Western valleys turned to the support of the Burr conspiracy. Just at this crisis there was a successful demand for a great road which should bind the two sections together.

In 1802 Jefferson signed a bill for the survey of the National Pike. The first contract was awarded in 1811 and the road was completed in 1818. In 1825 was begun the extension of the National Pike from Wheeling to St. Louis.

The reconstruction of the old national road will resurrect in a measure the vanished glories of the famous stage coach days. Scattered along the road were the old taverns, of which only a few remain. It is expected that many of these will be rebuilt, thus restoring the most picturesque feature of the old turnpike.

The first taverns along the route were built of logs, and consisted of only two rooms and a great fireplace, before which the tired travelers slept in their blankets, curled up on the puncheon floors. They sported such names as Sign of the Rising Sun, Sign of the Orange Tree, Temple of June, Six Mile House, Sign of the Golden Swan, Sign of the Indian Queen, Sign of the Green Tree, Sign of the Cross Keys.

Around the blaze of the merry fire of the inn when the central figure of the group would be Clay, Jackson, Harrison, Lincoln, Douglas, Cass, Dickinson, Mrs. Trollope, Prince Maximilian of Wied, Raffles and many other travelers from Europe were guests of the old taverns and left entertaining accounts of their impressions.

At the side of the old fireplace hung the slip iron and the huge poker, sometimes seven or eight feet long. Its use was jealously guarded as a prerogative of the tavern landlord.

Before the advent of the railroad twenty speeding coaches in a single line made a familiar spectacle, and the caravan of huge freighters, each wagon carrying six to eight thousand pounds, sometimes numbered close to a hundred.

The occasion when the life of the old highway throbbled in its greatest intensity was when a President or a President-elect passed in triumph procession along its dusty stretches. It was the gala day of the "pike boys," the carriers of the mail and the route were bedecked in the welcome and cheering crowds from miles around thronged the stopping places and crossroads.

The finest horses and the most gorgeous coach procurable were assigned to the task, and the proud position of "charioteer" to the President was given to the pick of the jehus on the line, who ever afterward were marked and noted. Jackson, Van Buren, Monroe, Harrison, the old road in dignified procession, like the triumphal processions of the Roman Emperors.

Clay, the great champion of the road, and of the policy of internal improvements, was a favorite in every hamlet, and in the records of those old days along the pike occur the names of Benton, Cass, Lafayette, Santa Ana, Black Hawk, Jenny Lind, Barnum, John Quincy Adams and a host of others.

The first steps toward renewing the life of the old highways are being taken. At its session just adjourned the Maryland Legislature made an appropriation for the reconstruction as a boulevard of the road between Baltimore and Washington, and at a recent convention of the Southern automobile associations the plan for rebuilding the old pike from Washington south to Jacksonville took tangible shape.

No Acts for Her.

From the Kansas City Journal.

Many well-to-do men remember Fred De-muth, who worked in the post office at that place a good many years ago. He is now running a store in Memphis, and Fred called on him a few days ago. While Fred was in the store a colored woman and her boy dropped in and made a small purchase. The boy works on the railroad and appeared to be 18 or 20 years old. When they were starting to leave the store the boy said: "Mamma, ain't you going to buy 'em?" "No, child, don't you go 't gittin' proud. We kin eat outen the skillet a while yet."

ABRAHAM AND STRAUS.

Store Opens 8:30 A. M.

BROOKLYN.

Closes at 6 P. M.

Gigantic Sale of Toys--50c. on the Dollar.

Entire Stock of Scharles Brothers of New York.

This is bringing Christmas into May. Surely it is not necessary to introduce Scharles Bros., practically the pioneers in the Toy business in New York City. They handle nothing but high grade Toys. They were compelled to move and preferred to sell all their stock at a sacrifice to transferring it. Naturally they turned to the Toy Store famous for its great distributing facilities. We accepted their offer at half price and turn the opportunity over to you. The stock consists of everything to delight the little men and women of the city--dolls, steam engines, electric motors, doll baby carriages, games of every kind, music boxes, sand toys in sets, hammocks for grown folks and little folks and a sprinkling of outdoor sporting goods. The great sale of toys ever known hereabouts.

Unusual Values in Summer Floor Coverings.

Carpets, Rugs, Linoleums, Mattings.

The advance in the prices of floor coverings makes it probable that they will have to be sold at still higher prices in the Fall, and yet we never remember such splendid values all through our unrivalled assortments as we offer to-day.

85c. All Wool Ingrains, 65c. a yard. The Hartford, one of the very best made. 81.50 and 81.65 Body Brussels, 81.25 a yard. The very best made. 65c. Tapestry Brussels, 75c. a yard. Fifty patterns. 81.50 Wiltons, Velvets and Savonneries, 81.25 a yard. Fifty patterns.

81.25 Velvets and Axminsters, 98c. a yard. Fifty patterns. Mattings and Linoleums. Fifty patterns of Inlaid Linoleums, the very best domestic and foreign makes. 14c., 17c., and 22c. a yard. 75c., 81.10 and 81.55 a square yard.

And Excellent Rug Values. A lot of Smyrna Rugs--all are excellent values. 20x34 inches, \$1.50 instead of \$2.10. 30x40 inches, \$1.75 instead of \$2.50. 36x72 inches, \$2.75 instead of \$3.75. A lot of 50 Axminster Rugs. 3 1/4 x 10 1/2 feet and 4 1/2 x 12 feet, \$6.50 each. A lot of 25 Tapestry Brussels Rugs. 8 1/2 x 10 1/2 feet, \$11.50 instead of \$15.00. 9x12 feet, \$15.00 instead of \$18.50. Third floor, East Building.

Imported Millinery Flowers.

Most Desired Kinds--Little Priced.

At 25c. Daisy Sprays, very natural effects, suitable for children's hat trimming. At 45c. Bluet Sprays (silk), suitable for the trimming of Tuccan brad hats. At 45c. Rose Spray, a flower and foliage, suitable for trimming of sailor hats. At 40c. Poppy Spray, assorted colors, most correct for the trimming of children's hats. At 60c. Jack Rose, with buds and foliage, favored for the trimming of Java brad hats. At 80c. American Beauty Rose, with foliage, very natural, used for trimming of black hats. At 98c. Geranium sprays, natural tone, a favorite for the trimming of the low crown, natural color, straw sailor hat. At 81.25. Wistaria, very natural effects, suitable for the large hat trimming. At 80c. to \$2.45. Children's Wreaths, the kinds that are almost a complete trimming for the favored plain and bell crown hats.

Main floor, center, East Building.

Fine Fabrics of White.

For Summer Wear.

The Summer season suggests white--and never before have we been better prepared with the best of the White Materials which are to be the most favored for waists, skirts and shirtwaist dresses.

Exceptionally fine assortment of figured and dotted Swiss, direct from St. Gall, and are worth a third more than we ask. 40c. a yard. Silk wrap Eolienne, looks like all silk, soft finish; one of this season's daintiest dress fabrics, 30c. value, at 20c. a yard. French Batiste, 47 inches wide, the most popular Summer dress material, our own importation and worth 50c. a yard, at 44c. a yard. Highly mercedized imported Madras, in poplin and granite weaves, very desirable for Summer shirt waists and separate skirts, our own importation. 25c. a yard. Waist lengths and remnants of Batiste, Organza, Mull, Nainsook and many other high-class fine white goods, at half less than regular prices.

Main floor, rear, East Building.

25c. Woven Scotch Plaided Zephyrs, 19c. Yd.

These stylish, plaided Zephyrs are in great demand everywhere. Handsome tartans and novelty plaids, in a regular 25c. quality, at 19c. a yard.

Gray Summer Suitings, 17c. a Yard.

In a costume this material looks almost like the expensive wool fabric from which it is copied. Very serviceable and attractive and a very small price at 17c. a yard.

Main floor, West Building.

A Phenomenal Sale of Lawn Robes

Prices Never Matched Anywhere Else.

We have had sales of Lawn Robes before that have been the talk of the town and have brought hundreds of eager purchasers here as soon as business began in the morning. But this sale tops all. Robes that are incomparable for daintiness, beauty and marvelous little pricing. Prices run this way:

At \$2.08, value \$7.00. At \$3.00, value \$10.00. At \$5.00, value \$20.00. At \$11.00, value \$22.00. At \$2.08. Of Persian lawn, with Valenciennes lace and medallions, exquisite embroidery insertions. At \$5.00. Of Persian lawn, with three flounces in center of front, panel effect and one dainty circular flounce. At \$8.00. Four different styles, made on English mull. Two flounces in blind and English embroidery, and one with three flounces. At \$11.00. All linen, English eyelet and blind work, large deep ruffle and three stripes of insertion.

Main floor, center, Central Building.

Our Annual May Sale--Women's Low Summer Shoes.

An Event Without Parallel Despite Limitations.

Efforts to equal this Sale have only served to accentuate our values. It is an event of ever increasing importance to Brooklyn women, as, impossible as it may seem each year, the values are greater--ever larger purchases and increasing experience enabling better bargains for us and, of course, for you. The woman who does not buy two or three or more pairs in preparation for the Summer, either does not need them or fails to appreciate the wonderful saving offered. This season is particularly interesting in the quality of material, smart styles and superior workmanship. We court comparison.

At \$1.79, value \$2.50. Women's patent leather Blucher Oxfords with large eyelets, Cuban heels, extension edges, in the same, very stylish. \$1.79; value \$2.50. At \$1.45, value \$2.00. Women's white canvas Oxfords with tips and Cuban wood covered heels, turn soles, \$1.45; value \$2.00. At \$1.79, value \$2.50. Women's patent leather Gibson Ties, dull calf backs, with low heels, medium narrow toe last, quite dressy and stylish, \$1.79; value \$2.50. At \$1.45, value \$2.00. Women's white canvas Gibson Ties, Cuban heels, turn soles, heavy eyelets, \$1.45; value \$2.00. At \$1.79, value \$2.50. Women's all patent leather Gibson Ties, low heels, light flexible soles, \$1.79; value \$2.50. Second floor, West Building.

Summer Bed Clothing.

Full size fringed crochet Bed Spreads, pretty patterns, regularly \$1.25, at 85c. each. Hemmed crochet Bed Spreads, ready for use, full size, Marcellines patterns. \$1.19 a pair. 11-4 double bed size cotton Blankets, pretty borders, \$1.19 a pair. Summer Blankets, with dainty pink or blue borders, some all wool, others cotton and wool. 10-4 single, \$3.50 to \$7.50 a pair; 11-4, full size, \$3.25 to \$5.75 a pair; 12-4, large size, \$4.08 to \$6.75 a pair; 13-4, extra large size, \$7.50 to \$10.50 a pair; cut size, \$2.69 to \$3.25 a pair.

Main floor, rear, Central Building.

Handsome Hand Bags--Reduced.

At 59c., Made to Sell at \$1.00.

Other stores are selling them at 97c. and 98c., and they are really very good value at that. Envelope Bag, with back strap or with handle, made of good leather, in navy, brown, green and black--well made inside and out; inside frame, moire linings. A Bag that was never intended to be sold at less than regular price, but the maker wanted to clear out his surplus stock--a Bag that only a glance will show is high grade.

Main floor, front, Central Building.

Frederick Loeser & Co.

Store Opens at 8:30 A. M.

Store Closes at 6 P. M.

In every detail the Leading Retail Establishment of Brooklyn.

Ready Now.

The Reiman Playerpiano at \$475

The Heller Playerpiano at \$550

THE FIRST SMALL GROUP of these new instruments will be ready in the Piano Store when you come to-morrow morning. How great the interest aroused by our announcement of them three weeks ago is best evidenced by the fact that we have orders for more instruments than we are at present able to supply--orders which were placed before there was even opportunity for our patrons to inspect a sample; orders which were placed simply on the strength of our statement that we had combined a Piano Player in the same case with the splendid Heller and Reiman Pianos. The advent of these two Playerpianos marks a new step ahead in the public service of the Loeser Store. It carries our policy of the elimination of the "piano agency" still further than before. It develops two instruments which in artistic merit are on a very high plane of excellence and which are offered at

Extraordinarily Low Prices

if the average standard of prices asked for Playerpianos is taken as a standard.

The Heller and the Reiman Playerpianos are to a large degree a Loeser production. How fine the Heller and Reiman Pianos are some hundreds of Brooklyn people who have bought them here are ready to testify. And inside the cases of these fine Pianos we have placed a Piano Player which in sensitiveness, in flexibility and delicacy of mechanism, in durability, and withal in its possibilities of ARTISTIC PIANO PLAYING, is without a serious rival.

The Heller and the Reiman Playerpianos are the result of full four years of study and experiment by the people perhaps the best qualified through long experience to produce a perfect Piano Player. To realize the excellence of these instruments it is only necessary to compare the ease of their manipulation and the beauty of results achieved with the best that can be done in any other way.

With a Reiman or a Heller Playerpiano the world of music is at your command. The instrument may be played like any ordinary Piano--and is in every detail of its appearance simply a handsome Piano.

By opening a panel, dropping the front and letting down the pedals, it is ready to be played by the music roll--and the player mechanism will prove the simplest and most sensitive that you have ever tried.

Important, almost, as the high character of these instruments is the matter of price. There is no middleman's profit to pay on these Playerpianos. We are directly responsible for their manufacture. And we find that we can sell them at what we consider a fair profit and

Save You \$50 to \$100

on the prices that you will pay for other Playerpianos that even approach these in excellence.

This matter of price is one that is well worth investigation and careful comparison. And if the Reiman and Heller Playerpiano had none of the points of superiority which they do have they would still be the best instruments to buy, because of the very much lower prices than other instruments cost.

Terms of payment will be made practically to suit your convenience. If you have an old Piano or a "dead" Piano which is seldom played, we will take it in part payment for one of these new instruments at a fair valuation; and the balance may be paid monthly or quarterly, if you do not care to pay cash. The simple interest charge is no more than you would pay to your bankers for the use of the money while you are completing ownership of the instruments.

Come in to-morrow and hear these new instruments. Try them for yourself and prove their excellence.

Fourth Floor.

Women's \$35 to \$75 Tailored Suits--\$25.

LUXURY LOVING SAN FRANCISCO was to have had these Suits--the finest product of one of the foremost Manhattan makers. But the Suits are here--seven of them--and women who come promptly to-morrow may save for the most part half of their worth, for they will average \$50 values. The materials are imported mannish mixtures in stripe and pinstripes, white and colored serges, gray worsteds, etc. The coats are cutaway, Etons, hip and three-quarter lengths and all richly lined with silk and peau de cygne. Skirts are the newest fashions in all the long list of noteworthy values from the Loeser Store of Women's Outerwear there has been nothing this season to surpass to-morrow's news.

Second Floor. None C. O. D. Credited or Exchanged.

\$1 All Silk Rough Pongee at 50c.

EXACTLY HALF PRICE FOR THE MOST POPULAR SILK OF THE SEASON--that is the best news we have yet had to print. These are beautiful Pongees. They are 28 inches wide and their brilliant luster and striking rough surface will make them quickly chosen for Summer suits and dresses. Indeed, they will compare very favorably with such Silks sold regularly at \$1.25 a yard.

Colors are white, ivory, ecru, old pink, Alice blue, pearl, heliotrope, roseada, old rose, cadet blue, silver, Gobi blue navy, cardinal, myrtle, royal and black. Five thousand yards ready when the store opens to-morrow. None sent C. O. D.

\$1 New Fancy Silks, 69c. \$1.25 Black 36 Inch Taffeta at 89c. \$1 Black 27 Inch Taffeta at 79c. \$1.35 Black 36 Inch Taffeta at 98c.

Main floor, Bond Street.

Women's \$2.50 Gibson Ties, 1.98

IT IS BECAUSE WE PLACE TREMENDOUS ORDERS for these Shoes and because we give the maker plenty of time to make them, that we are able to offer such a remarkable value. These Ties are made of the very best leathers, the workmanship is of the highest order, the styles are personally selected by us. Good serviceable Oxfords for dress, as well as every day wear. Two-fifty value, for \$1.98. Patent leather, 3 eyelet Gibson Ties, neat, narrow, plain toes, fit perfectly at ankle and heel, Cuban heel, flexible soles. Gun metal calf skin, 3 eyelet Gibson ties, with straight tips, or ribbon laces. Patent leather Gibson Ties, light weight, no tips, Cuban heels. Patent leather Gibson Ties, with tips, dull kid foxing.

Second floor, rear.

Men's Blue Serge Suits

Ten Dollars : : A Bargain.

A LIMITED NUMBER OF THESE SUITS--and when they are gone we cannot hope to get any more to sell for anything like this price. At TEN DOLLARS EACH they are the best values we have known. Even according to Loeser Standard the price should be \$12.50, and in many good stores such suits would sell for \$15. They are made of a fine weave standard serge, with the color absolutely guaranteed. They are hand finished and half lined with fine serge or aurore. Single and double breasted models and sizes to fit men of regular, stout or slim proportions. It is one of the most noteworthy offerings which the Loeser STORE FOR MEN has ever made. It is particularly noteworthy in a season when serges have advanced in cost beyond all previous records.

Main floor, Bond Street.